



September 20, 2021

**TDA Expands Partner Opportunities  
State of California COVID-19 Rent Relief Program**

*For immediate release  
Contact: [hr@tdainc.org](mailto:hr@tdainc.org)*

TDA Consulting CEO Dionne Roberts has announced that TDA is actively seeking individuals and firms with the following specialties to work as contractors/consultants on a task basis in the state of California. Tasking is expected to begin on or before October 1, 2021 and continue through December 31, 2021.

- **Event Planning** – TDA is seeking individuals and firms that have significant experience in coordinating and launching one-day “pop-up” events. Our events will be focused on education and assistance to applicants to the State of California COVID-19 Rent Relief Program (see [housingiskey.com](http://housingiskey.com) for additional program information). Event Planners will coordinate with the TDA team on identifying locations and will be responsible for all planning, support and logistics once an event location and date/time are established.
- **Canvassing** – TDA is seeking individuals and firms that have significant experience in coordinating and launching door-knocking and canvassing campaigns. Our canvassing will be focused on education and assistance to applicants to the State of California COVID-19 Rent Relief Program (see [housingiskey.com](http://housingiskey.com) for additional program information). Canvassers will coordinate with the TDA team on identifying locations and will be responsible for all planning, support and logistics once the location and date/time are established. Specific collateral material and training on the program will be provided by the TDA team.
- **Event Staffing** – TDA is seeking individuals and firms that have significant experience in staffing community events. Our events will be focused on education and assistance to applicants to the State of California COVID-19 Rent Relief Program (see [housingiskey.com](http://housingiskey.com) for additional program information). Once the location and date/time are established TDA will coordinate with the Staffing entity to provide individuals to provide assistance during the event. Specific collateral material and training on the program will be provided by the TDA team.

**Headquarters**

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**Other Locations**

California  
Delaware  
Florida  
Georgia  
Maryland  
Michigan  
North Carolina  
Oregon  
Pennsylvania  
South Carolina  
Texas  
Washington  
Washington, DC

Interested individuals/firms should complete the application at [www.tdainc.org](http://www.tdainc.org) under Doing Business with TDA, which requires the following information:

- Contact information.
- Organization name and service area. You will need to be specific about the areas of California you would be able to serve.
- Organizational history and capacity. You will need to be specific about how much capacity you would be able to provide, including when you would be able to begin.
- Fee/Pricing.